



**KEVIN C. LAM**  
Graphic/Motion Designer

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1 626 215 6682

## EDUCATION

- 05.2009 – 04.2012  
**Art Center College of Design** | Pasadena, CA  
Bachelor of Fine Arts in Graphic Design (emphasis in Motion Design) with honors
- 01.2012 – 04.2012  
**Transdisciplinary Studio – Art Center College of Design** | Pasadena, CA  
Collaborated with a team of illustrators, interactive, print, and motion designers on a project through "Designmatters for the United Nations Population Fund." Assisted in developing brand identity, print material, and motion graphics for a campaign for youth advocacy.
- 09.2004 – 07.2008  
**University of California, Irvine** | Irvine, CA  
Bachelor of Arts in Business Economics with a minor in Digital Arts

## EXPERIENCE

- 07.2012 – Present  
**Masimo** | Irvine, CA  
Motion Graphics Designer  
Designed and animated promotional material used globally at tradeshow. Assisted in filming and post-production of training material used by sales representatives. Modeled and designed medical illustrations for print. Posed as a hand model.
- 12.2011  
**The Famous Group** | Culver City, CA  
Freelance Motion Designer  
Animated transitions, LED banners, and lower thirds for Game Day package for the Atlanta Hawks.
- 05.2011 – 08.2011  
**The Famous Group** | Culver City, CA  
Motion Designer Intern  
Assisted Producers and Art Directors with compositing, print design, and animation for clients such as LG, San Francisco 49ers, St. Louis Rams, New Orleans Saints, New York Jets, and Sprint.
- 09.2010 – 12.2011  
**3D Motion Graphics Teaching Assistant** | Pasadena, CA  
Instructor: Rob Garrott  
Assisted students with Cinema 4D and After Effects.

## RECOGNITION

- 11.2012  
**The Sparks Design Award**  
Communications Student Award, Spark!  
We Are Youth Campaign
- 01.2012 – 04.2012  
**Too Like You**  
Showcased in Spring 2011 Art Center Gallery, as well as at Motion Connect; a special event to highlight the motion design at Art Center.
- 01.2011 – 04.2011  
**Possibilities**  
Showcased in Spring 2011 Art Center Gallery, as well as at Motion Connect; a special event to highlight the motion design at Art Center.

## SKILL SET

### Strong Working Knowledge

After Effects, Premiere Pro, Cinema 4D, Photoshop, InDesign, Illustrator, Excel, Word, Mac OS X, and Windows

### Familiar

V-Ray for C4D, Flash, Mol3D, Dreamweaver, and CSS